



## NECOBELAC Project

Project number: 230583

A network of collaboration between Europe and Latin American Caribbean (LAC) countries to spread know-how in scientific writing and provide the best tools to exploit open access information for the safeguard of public health

### **Deliverable – D 3.2**

### **Advocacy programme to help agents in LAC and European countries to develop Open Access repositories**

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Organisation name of WP lead: UNOTT

## **NECOBELAC Partners**

- Istituto Superiore di Sanità (ISS) Italy (The project coordinator)
- Consejo Superior de Investigaciones Científicas (CSIC) Spain
- The University of Nottingham (UNOTT) United Kingdom
- Centro Latino Americano e do Caribe de Informação em Ciências da Saúde, Brasil, BIREME/PAHO/WHO
- Instituto de Salud Pública (ISP), Universidad Nacional de Colombia, Colombia
- Universidade do Minho (UMINHO) Portugal
  - Key Perspectives Ltd. United Kingdom (subcontractor WP2)
  - Universidad Nacional de Educación a Distancia de Madrid (UNED) Spain (third party of WP4)

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## Summary

This deliverable describes the *Advocacy programme to help agents in LAC and European countries to develop Open Access repositories*.

The advocacy programme is designed around three key elements: the target audience and their needs, advocacy materials and routes for outreach. This programme will build on the work of deliverable 3.1: *Project website and wiki as a focus for community building and information dissemination*. It is expected that both the website and wiki will change in response to the needs of the advocacy programme and that of other workpackages.

The advocacy programme will draw on the activities of other workpackages to ensure that full use is made of all NECOBELAC outputs. For example training materials development as part of WP4 training activities will be used where appropriate in advocacy and outreach activities.

In designing and implementing the programme partners will draw on their experience in other international projects, for example the DRIVER project, as well as on their experience and knowledge of national advocacy projects both in Europe and in LAC countries.

## Introduction

The aim of this deliverable is to develop a plan for advocacy that will help local ‘agents’ develop OA repositories. Many stakeholders are involved and affected by OA and OA repositories. WP3 will contribute and work closely with the activities of *WP4: Training Activities* and *WP5: Promoting the Project infrastructure to guarantee its usage in EU-LAC countries*.

This deliverable forms the basis of activities in Workpackage 3 for the duration of the NECOBELAC project and so is central to the work of this workpackage. It is expected that this plan may change and evolve over the course of the project to respond to unforeseen needs or developments both within NECOBELAC but also within the OA and repository community globally.

This plan is divided into four main areas of work:

1. Target audience & their needs
2. Advocacy materials
3. Routes for outreach
4. Synthesis

Each of these is discussed in detail below. It is expected that the initial analysis of each of these will need to be revised throughout the project and particularly in response to outcomes of advocacy itself. As the advocacy plan is followed it is expected that new advocacy materials will be identified as being needed. Also new or different routes for outreach may become available as the project progresses and becomes better known within the research, OA and repository community. Hence this document forms the basis of a plan which is expected to evolve and grow as the project progresses.

## Chapter 1: Target audience & their needs

The intention of the advocacy programme will be to support the development of OA repositories by providing local agents with materials they can use in their advocacy activities locally.

The first step in forming this plan is to identify who the target audience is and to identify the information needs, questions and concerns they may have. It is important that we know what their needs and concerns may be to ensure that all are addressed within the advocacy plan and materials developed. In identifying the audience for this advocacy we will draw on the experience of partners involved in the DRIVER project as well as partners with experience of national advocacy projects both in Europe and in LAC countries.

Partners with local knowledge of LAC and European countries have contributed information on existing OA and repository projects in LAC and European countries and will consider models of advocacy used in Europe to identify those models most appropriate for use in each of the LAC and European countries and to identify any adjustments needed to those models to ensure the success of the advocacy programme in those countries.

Our initial analysis has led us to expect our audience to include existing repository managers, potential/new repository managers and institutional managers. Many different groups or stakeholders are involved and affected by OA and OA repositories but this advocacy plan focuses on those most likely to be actively involved in deciding, setting up and developing repositories. Other potential stakeholders include researchers, research funders, editors e.g. scientific editors, translators and publishers. The extent to which these latter groups will be involved in the set-up of repositories in each of the LAC and European countries will become apparent through the analysis of the current culture and status of OA and repositories in LAC and European countries.

It is important to note that although the advocacy programme will specifically target those involved in setting up and running repositories, the materials development for use by local agents will include materials aimed at researchers, the general public and other stakeholders.

Once the target audience has been identified we will consider the information needs, questions and concerns they may have. UNOTT undertook a similar analysis of the target audience and their needs when leading the development of planning for the advocacy strategy for the DRIVER Project Workpackage 8 (Annex 1). This will be combined with the knowledge of NECOBELAC partners in EU and LAC countries and developed to ensure the NECOBELAC analysis accurately reflects the needs of the audience in the NECOBELAC target countries.

As an initial step in this analysis the NECOBELAC Wiki will be set up specifically to collect the information needed to develop the advocacy plan and to enable iterative growth. NECOBELAC partners will be expected to contribute information to the wiki on the local situation and any information they have elsewhere. Once complete the collected information will be considered, any gaps in the information will be identified and pursued by partners. Preliminary design of the NECOBELAC Wiki has been undertaken and each country will have a wiki page and the following are suggested headings for inclusion on each page allowing partners and country contacts to update the wiki as appropriate. Please

note: these headings will change in response to changing needs of the project and community.

#### Wiki Headings:

- How are Research Institutions organised nationally?
- Who are the major funders of research nationally and do any have OA mandates?
- Give details of national Copyright legislation of relevance to research and OA.
- Is there an awareness of Open Access within the research community nationally?
- If so, describe any activities or projects underway nationally e.g. funder mandates, development of OA journals.
- Give details of any Organisations/Groups/Resources which support scientific writing nationally?
- Give details of any Organisations/Groups/Resources in the field of Health Science nationally?
- What is the current status and distribution of OA repositories nationally?
- Give details of any OA Organisations/Groups nationally?
- Are there any OA repository Projects/Initiatives nationally?
- Current local news & Events.
- Useful national websites, blogs, wikis and email lists etc. in the area of OA.
- Useful national websites, blogs, wikis and email lists etc. in the area of scientific writing.
- Useful national websites, blogs, wikis and email lists etc. in the area of health science information.
- Contributors Contact Details.

It is expected that the NECOBELAC Wiki will grow and develop and so these headings may change or new ones be added to reflect better the state of the situation in each country. For more details about the NECOBELAC Website and Wiki please refer to Deliverable 3.1:Project website and wiki as a focus for community building and information dissemination.

#### Target Countries:

The target countries for NECOBELAC advocacy are (European & LAC):

Anguilla	Dominican Republic	Netherlands Antilles
Argentina	Ecuador	Nicaragua
Antigua y Barbuda	El Salvador	Panama
Aruba	French Guiana	Paraguay
Bahamas	Gremada	Peru
Barbados	Guadeloupe	Portugal
Belize	Guatemala	Saint Lucia
Bolivia	Guyana	Saint Vincent and the Grenadines
Brazil	Haiti	Spain
Cayman Islands	Honduras	Suriname
Chile	Italy	Trinidad and Tobago
Colombia	Jamaica	Turks and Caicos Islands
Costa Rica	Martinica	United Kingdom
Cuba	Mexico	Uruguay
Dominica	Montserrat	Venezuela

### Information by Wiki Headings and Country:

NECOBELAC partners have already identified useful contacts and information for many topics covered by the wiki and for the target countries. Examples of some of the information already collected is outlined below. Once the Wiki is live the information collected so far will be used to provide initial content for the wiki. This information will be developed further by NECOBELAC partners using their own contacts, through results from the NECOBELAC questionnaire and through drawing from existing sources such as the DRIVER wiki<sup>1</sup>, OA Directory<sup>2</sup> and other resources. A key task of all partners will be to analyze the information collected for each country and identify any gaps in the information by the end of November 2009. Three examples are given below of some of the information collected and analyses completed so far.

### Example 1: Wiki Heading - Are there any OA repository Projects/Initiatives nationally?

- Argentina

Proyecto (PrEBi) <http://prebi.unlp.edu.ar/>

Bibliographic online service that aims to provide non-existing literature in the libraries of the University of La Plata, to teachers, researchers and students.

<http://sedici.unlp.edu.ar> University of La Plata repository

- Chile

Proyecto Cybertesis <http://www.cybertesis.cl/n-acerca.html>

Cooperation programme between the University of Montreal, University of Lyon2 and the University of Chile, with the support of Fonds Francophone des Inforoutes and UNESCO, which aims to promote the publication and dissemination of electronic theses at universities.

- Italy

Pleiadi <http://www.openarchives.it/pleiadi/>: Portal for Italian Electronic Literature in Open and Institutional Archives. National platform for centralized access to scientific literature deposited in Italian open archives for the community of scientific research and academic teaching, teachers and university researchers and doctoral students, working in the humanities and in the scientific, technological and medical subjects.

PUMA <http://puma.isti.cnr.it/>: Puma is a digital library management system for institutional repositories of technical or scientific documents, either published or self-archived. Puma allows search and browse services, administrative and submission services.

CRUI OA Working Group <http://www.crui.it/HomePage.aspx?ref=894>: The CRUI is the association of the state and private universities in Italy that has developed a system to facilitate and to standardize procedures for the filing of a doctoral thesis at the National Library in Rome and Florence in electronic format rather than paper

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<sup>1</sup> <http://www.driver-support.eu/pmwiki/index.php>

<sup>2</sup> [http://oad.simmons.edu/oadwiki/Main\\_Page](http://oad.simmons.edu/oadwiki/Main_Page)

- Peru

Red Peruana de Tesis Digitales <http://www.rptd.edu.pe/presentacion.jsp>

Web portal which includes bibliographic records of theses from universities that are developing digital thesis projects.

- Portugal

RCAAP portal <http://www.rcaap.pt/>: aims to collect, aggregate and index Open Access scientific contents from Portuguese institutional repositories.

- Spain

Portal for Spanish Open Access repositories

<http://www.madrimasd.org/informacionidi/e-ciencia/default.asp>,

Digital open access platform to scientific outputs, generated by public universities in Madrid or by any researcher at the national level.

National portal to Spanish open access scientific publications

<http://www.recolecta.net/buscador/index.jsp>, promotes and coordinates the development of the network of digital repositories for open access to scientific research in Spain

Accesoabierto <http://www.accesoabierto.net/>

Channel dissemination of advances of the research group "Open access to science" for open access situation in Spain, in order to propose strategies, policies and recommendations for future progress in this line.

<http://groups.google.com/group/acceso-abierto-y-repositorios?hl=es>

Group designed to discuss and share ideas and experiences related to the issue of open access to knowledge and tools to enable and empower, particularly institutional repositories, Open Access Journals and related technologies.

- UK

Repositories Support Project <http://www.rsp.ac.uk>: this offers advice and support to repositories in the UK and may be useful in dissemination NECOBELAC announcements and outputs and possibly can facilitate NECOBELAC training.

UK Council of Research Repositories <http://www.ukcorr.org>: this is a professional organisation to support repository managers in the UK and may be useful in disseminating NECOBELAC announcements and outputs.

SHERPA <http://www.sherpa.ac.uk>: SHERPA runs a number of services, including OpenDOAR and RoMEO used by repositories globally. Through the OpenDOAR email service the NECOBELAC survey has already been distributed to repository managers in NECOBELAC and this email service will likely be used for future NECOBELAC announcements and surveys.

- Venezuela

Proyecto Red Nacional de Bibliotecas Digitales

The project seeks to establish a national network of digital libraries with the participation of the different libraries of higher education and research institutions, public and private, in order to ensure access and dissemination of national memory.

Example 2: Wiki Heading - Useful national websites, blogs, wikis and email lists etc. in the area of OA.

#### Wikis

- Argentina: Wiki Acceso Abierto  
[http://wikiaa.unr.edu.ar/index.php/P%C3%A1gina\\_Principal](http://wikiaa.unr.edu.ar/index.php/P%C3%A1gina_Principal)  
Information guide on Open Access in Spanish so that collects scientific and academic initiatives, programs and research to promote Open Access Worldwide.
- Italy: [http://wiki.openarchives.it/index.php/Pagina\\_principale](http://wiki.openarchives.it/index.php/Pagina_principale)  
The wiki wants to provide a single point of access to key information on Open Access, starting from the international scene, but with particular attention to the Italian reality. The basic idea is that knowledge of the real advantages, of their rights and innovative tools available, to raise awareness and guide the choices for an increasingly effective scientific communication.
- UK: RSP Wiki <http://www.rsp.ac.uk/pmwiki/>  
The RSP Wiki is designed to encourage repository administrators & managers, software providers, and others to share information and experiences about their repositories and products with fellow members of the Open Access community. It will be a useful dissemination tool for NECOBELAC in the UK community.
- Venezuela (& Latin America): Acceso Abierto al Conocimiento en Latinoamérica  
[http://proyectos.saber.ula.ve/openaccesswiki/index.php/ Acceso\\_Abierto\\_al\\_Conocimiento\\_en\\_Latinoam%C3%A9rica](http://proyectos.saber.ula.ve/openaccesswiki/index.php/ Acceso_Abierto_al_Conocimiento_en_Latinoam%C3%A9rica)  
Portal-Wiki about the topic of Open Access at the University of the Andes, Merida, Venezuela, and Latin America. It aims to create a guide and collection of resources and experiences, particularly related to Latin American countries.

#### Email list

- Spain: <http://listserv.rediris.es/archives/os-repositorios.html>  
Working Group and discussion forum for the networking of institutional repositories with a common architecture based on OAI.
- UK  
<https://www.jiscmail.ac.uk/cgi-bin/webadmin?A0=jisc-repositories>: the JISC Repositories list focuses on OA and repository development both in the UK and globally and will be a key dissemination tool for NECOBELAC.

#### Blogs

- Argentina  
<http://www.librecultura.org/> Space analysis, discussion and collaborative knowledge production for the release of culture in all its forms. As such it is a political space that is part of the global movement that protects freedom of expression, free flow of information, development of arts, cultural diversity in all its forms and free and equal access to knowledge

<http://a-abierto.blogspot.com/> Blog to spread the Open Access movement in Argentina and other Hispanic countries, describing and analyzing its origins, statements, projects and initiatives for their impact globally and to describe resources, tools and services at the web based in this paradigm.

<http://repositoriosdinamicos.wordpress.com/> The idea of this blog is to share knowledge and experiences on best practices so we can create and manage living repositories that promote open access to scientific literature.

- Brazil  
<http://epublishingtrust.blogspot.com/2007/11/oa-in-brazil.html>  
<http://alemplus.wordpress.com/> This blog is dedicated to issues related to open access and also with the actions aimed at open access to Portuguese-speaking countries.
- Portugal  
<http://cibertecario02.blogspot.com/> Blog about libraries, information and technologies, with special focus on open access to scientific literature, institutional repositories and university libraries
- Spain  
<http://weblogs.madrimasd.org/openaccess/>  
<http://ecologia-repositorios.blogspot.com/> Blog of the second Symposium on open access institutional repositories organized by the group OS-Repositorios
- UK  
<http://ukcorr.blogspot.com/> This blog gives details of the activities of the UKCoRR Committee and general UKCoRR news. This will be a useful resource to identify issues of concern or needs of the UK repository community which NECOBELAC may be able to address.

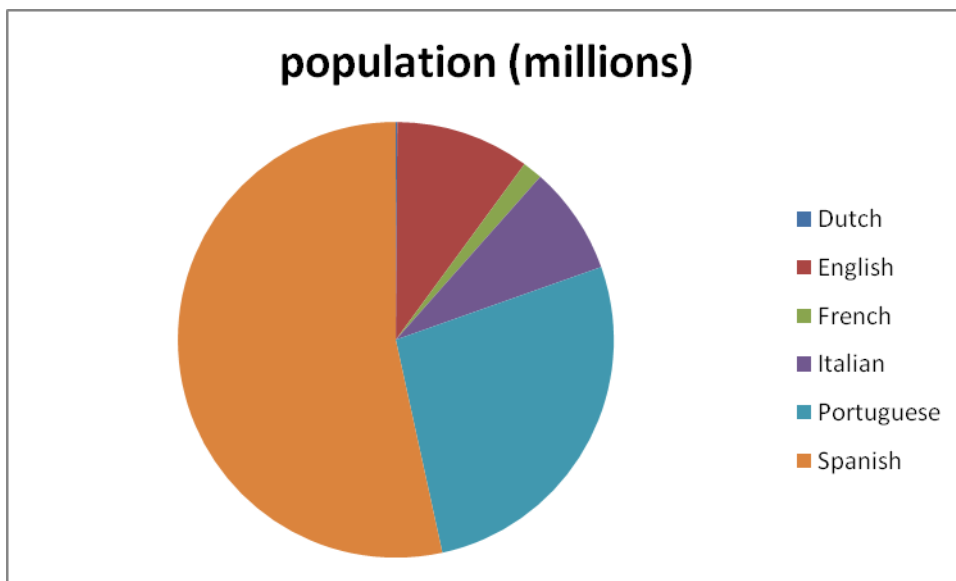
<http://rsp.ac.uk/blogs/> Managed by the Repositories Support Project this is a directory of OA and repository-related blogs and will be a useful resource for the NECOBELAC advocacy programme in identifying routes of dissemination and key individuals in the repository community.

Example 3: To evaluate the importance of language in the advocacy programme UoN did a rough analysis of the main language spoken in the countries covered by the NECOBELAC project.

Drawing from several online sources <sup>3</sup> to identify the population and main language spoken in each of the countries covered by the NECOBELAC project. Six main languages were identified: Dutch, English, French, Italian, Portuguese, and Spanish.

Table 1: The population of NECOBELAC countries using each of these languages as their first language.

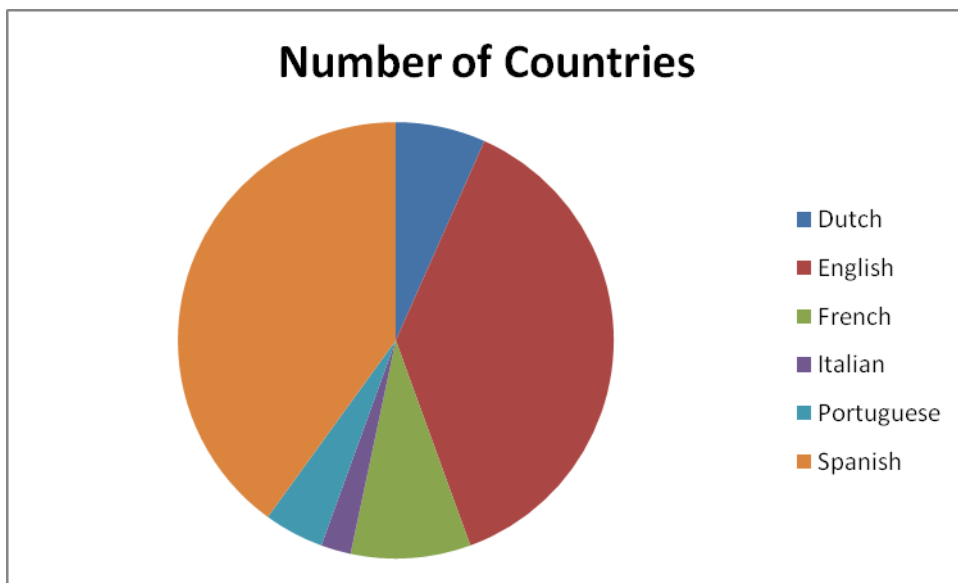
Language	Population (millions)
Dutch	0.81
English	74.26
French	11.5
Italian	60
Portuguese	201.5
Spanish	398.8



<sup>3</sup> [http://en.wikipedia.org/wiki/List\\_of\\_countries\\_by\\_population](http://en.wikipedia.org/wiki/List_of_countries_by_population) and <http://population-of.com/en/Cayman-Islands/> and <https://www.cia.gov/library/publications/the-world-factbook/>

Table 2: The number of countries using each of these languages are their first language.

Language	Population (millions)
Dutch	3
English	17
French	4
Italian	1
Portuguese	2
Spanish	18



Summary: Partners are already actively translating NECOBELAC materials into four of the languages identified in this analysis: English, Italian, Portuguese and Spanish. This analysis suggests that consideration should also be given to the translation of materials into both Dutch and French.

Through their involvement in international projects such as DRIVER the partners already have close contacts with organisations in both the Netherlands and France. Also both these countries have active and well developed repository networks and so it is expected that NECOBELAC advocacy can draw on these networks to find individuals willing to contribute to the translation of NECOBELAC materials into Dutch and French.

## Chapter 2: Advocacy Materials

Once the target audience and their needs are identified we can begin to identify and develop materials needed to support them in developing OA repositories. NECOBELAC will build on the existing experience and work by partners and on the work of organizations and projects in the EU and elsewhere such as DRIVER, SURF and RSP. By reusing, redeveloping or drawing ideas from existing advocacy materials NECOBELAC can benefit from existing efforts and so focus primarily on developing materials specifically designed to meet the need for health information of LAC and European countries. Materials already developed by LAC and European countries will be a useful in identifying differences in cultural styles of advocacy between the EU and LAC countries and ensure that the materials developed for use in LAC and European countries are appropriate to the cultural style and normal practices in those countries.

The form that advocacy materials will take will depend on the nature of the information they provide as well as cultural differences and styles, both of which will be identified through the NECOBELAC Wiki and through consultation with partners. Focusing on health information will help to focus the form that advocacy materials will take. It is anticipated that a variety of media will be used and include:

- briefing papers,
- leaflets,
- posters and other printed materials,
- wiki pages,
- presentations,
- video/podcasts,
- NECOBELAC website and useful links.

Please refer to Annex 2 for examples of advocacy materials developed already by NECOBELAC and by other projects in the Open Access and repository environment.

NECOBELAC is an exciting project that it focuses on one particular subject area, that of Health Sciences. In addition to the advocacy of OA and repositories the advocacy plan must also focus its efforts on the specific field of Health Sciences and so consider what advocacy materials already exist for Health Sciences in relation to OA. For materials developed in Europe, partners must consider if they are appropriate for the LAC and European countries or must be customized to reflect local differences. For example in LAC countries there is a strong focus on the development of OA journals. Hence it may be necessary to clearly explain the relative benefits to health services of both OA journals and repositories.

Collection of existing materials will be from the EU partners in NECOBELAC and through any contacts they have. LAC partners will be asked to bring to the project any OA, repository and health services advocacy materials already used in LAC countries and European countries. Partners will consider existing materials, identify any deficiencies and develop any necessary material. Partners will be asked to identify existing materials through providing links to the materials on the NECOBELAC Wiki. Examples of materials already identified or developed by NECOBELAC partners are given in Annex 2. The type and content of advocacy materials needed will vary greatly depending on the target audience and will be chosen to meet the concerns and questions of the relevant stakeholders. Materials identified will be translated into relevant languages as appropriate to ensure uptake of this material by the target audience. This will work closely with training activities undertaken in

WP4 and training materials will be used where appropriate in advocacy and outreach activities. Partners will be asked to maintain a watching brief for any new and relevant materials developed by other projects or groups.

The next chapter “Outreach” discusses how and who NECOBELAC will engage with the community. In planning outreach activities key organisations and events will be identified and appropriate advocacy materials will be developed and tailored to the specific information needs of those organisations and events.

## Chapter 3: Routes for Outreach

The forms of outreach most appropriate for advocacy to our identified stakeholder groups in the LAC countries will depend on the outcome of our analysis in point 1.

Through their involvement in the DRIVER and other projects many NECOBELAC partners have extensive experience in OA, the development of repositories and in advocacy and outreach to a wide variety of stakeholders. Based on this experience we anticipate the following outreach methods will be used in the NECOBELAC advocacy program:

- Email lists
- Attendance by NECOBELAC partners at events and conferences
- Organization of events by NECOBELAC partners
- videoconferencing facilities
- NECOBELAC Website and Wiki with RSS feeds
- Outreach to specific organisations

Email lists: Set up an email list to which the community (and not just partners) can subscribe to find out what the latest developments are in NECOBELAC. For general information on repositories the community will be directed to existing email lists such as the JISC repositories list. This list is already an established and highly active list used by the EU repository community. As NECOBELAC progresses partners will consider if there is a need for an email list specifically to serve the LAC repository community. Indeed it may be more appropriate to have a list for each of the major languages of the project.

Events & conferences: Attendance by NECOBELAC partners at events and conferences: where appropriate events and conferences are available and where attendance is the best use of available resources partners will represent NECOBELAC at relevant events and conferences. To facilitate this work a general NECOBELAC poster has been developed for use by partners (Annex 2) and is available from the project website<sup>4</sup>. This work will integrate with WP5 and local advocacy activities.

Although delays in the finalisation of the project contract have limited resources available to partners already partners have been active in representing NECOBELAC at key OA conferences including:

OAI6 (poster number 9<sup>5</sup>), Geneva, 17-19 June 2009

EAHIL workshop 2009 (poster number 25<sup>6</sup>) Dublin Castle, Ireland, 2-5 June 2009

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<sup>4</sup> <http://www.necobelac.eu/documents/poster-2009-05.pdf>

<sup>5</sup> <http://indico.cern.ch/internalPage.py?pageId=9&confId=48321>

<sup>6</sup> <http://www.eahil2009.ie/posters.html>

Below are listed a number of conferences that have been identified as appropriate for future NECOBELAC participation. This list will be continually updated as new events are identified.

- DRIVER Summit, Ghent, Belgium 20<sup>th</sup> October 2009
- ERA conference Brussels, 21-23 October 2009
- RIBDA Conference, Lima, Peru, 27-29th October 2009
- Subject Repositories: European collaboration . . . ., London, 28-29th January 2010
- 14th ELPUB conference, Hanken School of Economics, Helsinki, Finland, 2010
- RSP (various events)
- EUNIS 2010 Warsaw, Poland, 23 to 25 June.
- 12th EAHIL Conference, Lisbon, Portugal, 14th - 18th June 2010.
- Open Repositories 2010, location and date to be confirmed.
- 76<sup>th</sup> IFLA conference, Gothenburg, Sweden, 2010
- Repository Fringe, Edinburgh, Scotland, 2010
- OAI7, Geneva, 2011

NECOBELAC Events: Organization of events by NECOBELAC partners, again this will integrate with and complement the work of WP5. Where appropriate and considered a good use of resources partners will organize advocacy events. Given the geographical distance between partners and the target audience partners will investigate the use of videoconferencing and online networking tools to minimize the costs of travel etc in holding events.

NECOBELAC will hold a second event this year in the form of a half-day event on the 19<sup>th</sup> October designed to coincide with the start of SPARC Open Access Week 19<sup>th</sup> -23<sup>rd</sup> October 2009<sup>7</sup>. The NECOBELAC event is called the “1st Workshop on Open Access Open Access to information for the safeguard of public health: Which opportunities from the NECOBELAC network?” and is being organised by IILA and ISS partners and will be held in Rome. Due to the large number of events taking place that week and the widely distributed nature of the partnership videoconferencing facilities will be used to enable partners unable to travel to the event themselves to attend by videoconference. In this way NECOBELAC can have active participation by partners in the event but also benefit from having NECOBELAC represented by partners at other events during Open Access Week. This event will be open to external participants and so will serve as the first opportunity for the community to meet project partners and discuss the aims of the project and its relevance to the community. The event will be promoted by partners and through the NECOBELAC website<sup>8</sup> and a leaflet (Annex 3) has been produced giving details of the event and has been translated into English, Spanish, Italian and Portuguese and made available via the website.

On a more practical level partners will participate in events aimed at the OA repository community in LAC and European countries. If appropriate, partners may hold specific events. Care will be taken to work with existing local initiatives and events to minimize the cost to both local and NECOBELAC partners by preventing duplication of effort. Where possible partners will attend existing events and conferences and work with local groups to ensure the key agents are effectively reached.

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<sup>7</sup> <http://www.openaccessweek.org/>

<sup>8</sup> <http://www.necobelac.eu/en/newsevents.php>

Videoconferencing, Web 2.0: Advocacy will make use of Web 2 and other services to maximize impact of the NECOBELAC website and wiki e.g. RSS feeds of news items held on the website, videoconferencing facilities for meetings.

#### NECOBELAC Website and Wiki:

The NECOBELAC Website and Wiki are key resources in the advocacy programme and their role and development are described in detail in Deliverable 3.1 Project website and wiki as a focus for community building and information dissemination.

Target organisations: Partners will be asked to suggest organizations which NECOBELAC should work with. An initial list of organisations has been developed, some of which are already known to individual partners while others will be specifically contacted by the most appropriate partner to initiate discussions with NECOBELAC and to discuss common areas of work and interest. These organisations include: SPARC Europe<sup>9</sup>, Eurodoc<sup>10</sup>, IFLA<sup>11</sup>, EPrints<sup>12</sup>, DSpace<sup>13</sup> and other repository softwares, DRIVER Confederation<sup>14</sup> / COAR<sup>15</sup>, OpenAIRE, CERN<sup>16</sup>, UK PMC and PMC<sup>17</sup>. These represent or are actively engaged with a range of stakeholders including the research community, young researchers, libraries and their users, health Science researchers and health science repositories in general. By working with these organizations NECOBELAC can learn more about the needs of the community and can more effectively disseminate NECOBELAC outputs developed to meet those needs.

## Chapter 4: Synthesis

As noted in Chapter 1 a key task of all partners will be to evaluate the information collected for each country and identify any gaps in the information by the end of November 2009. The NECOBELAC wiki will facilitate the collection of this information and offer a collaborative environment for partners and the community to share experience and knowledge.

Partners will identify at least one national event in each of the NECOBELAC countries. Ideally these events should focus on either Open Access, research, repositories, or health science. In many countries it will be appropriate for NECOBELAC to present at many events.

To enable the participation of partners in these events and to facilitate the sharing of information between Europe and the LAC countries partners will investigate the use of the online environment to minimise costs in terms of time and money. Already NECOBELAC partners have identified Elluminate as a suitable software to allow partners who could not otherwise attend, to participate in the NECOBELAC OA Week event on the 19th October 2009.

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<sup>9</sup> [www.sparceurope.org/](http://www.sparceurope.org/)

<sup>10</sup> [www.eurodoc.net/](http://www.eurodoc.net/)

<sup>11</sup> [www.ifla.org/](http://www.ifla.org/)

<sup>12</sup> [www.eprints.org/](http://www.eprints.org/)

<sup>13</sup> [www.dspace.org/](http://www.dspace.org/)

<sup>14</sup> <http://www.driver-repository.eu/Confederation-for-European-Digital-Repositories.html>

<sup>15</sup> <http://www.driver-repository.eu/DRIVER-COAR.html>

<sup>16</sup> [www.cern.ch/](http://www.cern.ch/)

<sup>17</sup> [ukpmc.ac.uk/](http://ukpmc.ac.uk/) and [www.pubmedcentral.nih.gov/](http://www.pubmedcentral.nih.gov/)

Partners will identify at least one local organisation or group in each of the NECOBELAC countries who can act as a local advocate for NECOBELAC. In many countries there will be a range of organisations with whom NECOBELAC can and will work but all countries will have at least one local contact.

In particular partners will identify any health-related organizations or projects which may have implications for NECOBELAC advocacy. This will also draw on the work of WP7. Already NECOBELAC partners have developed useful links with health-related organizations. For example UNOTT has been in discussions with the Eurocancercoms<sup>18</sup> which is looking at the issues surrounding communication and dissemination of cancer information across Europe and may offer useful dissemination routes for NECOBELAC materials as well as offering the potential for sharing of information with LAC countries.

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<sup>18</sup> <http://www.eurocancercoms.eu/>

## Reflections and Comments

The aim of this deliverable is to develop an advocacy programme to assist local agents in LAC and European countries to develop Open Access repositories.

The NECOBELAC Kick-off meeting held in February 2009 (Deliverable 2.1<sup>19</sup>) served to develop a strong working relationship between the partners.

There are three key areas in the development and implementation of the advocacy program. These are: the target audience and their needs, advocacy materials and routes for outreach. By clearly identifying the audience of the advocacy programme and identifying their needs we can ensure that the advocacy materials we develop and that the routes of outreach used are both appropriate and effective.

The advocacy programme will draw on deliverable 3.1 as well as work of other workpackages, in particular *WP4: Training Activities* and *WP5: Promoting the project infrastructure to guarantee its usage in EU-LAC countries*, to ensure that full use is made of all NECOBELAC outputs and ensure an efficient use of resources.

Many NECOBELAC partners have experience of working on other international projects, for example the DRIVER project, as well as experience and knowledge of national advocacy projects both in Europe and in LAC countries. This knowledge, experience and expertise of NECOBELAC partners will combine to ensure a successful advocacy program. Through the contributions of partners the target audience and their needs will be identified and the most appropriate form of outreach in specific countries identified. Where no similar initiatives exist partners may find a greater need for advocacy in some countries than in others. The advocacy programme will continue to develop for the duration of NECOBELAC in response to the needs of the community.

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<sup>19</sup> [http://www.necobelac.eu/documents/NECOBELAC\\_Deliverable\\_2.1.Def\\_%20pdf.pdf](http://www.necobelac.eu/documents/NECOBELAC_Deliverable_2.1.Def_%20pdf.pdf)

## **Annex 1. Relevant excerpt from DRIVER Deliverable 8.4: Other appropriate briefing/advocacy material**

Note: drawing from existing work and experiences of partners in projects such as DRIVER will benefit NECOBELAC greatly. While NECOBELAC is very different from projects, such as DRIVER, by focusing on the specific field of health information it can benefit from these projects by drawing on existing work such as the DRIVER Stakeholder and Information Gap Analysis.

Relevant pages from DRIVER Deliverable 8.4 are given below.

### 2.1 Stakeholder and Information Gap Analysis

In order to determine the specific groups that the advocacy material would be designed for, a Stakeholder and Information Gap Analysis was carried out. The analysis looked at previous work conducted by SHERPA – which has been successful in carrying out advocacy programmes within the UK among a large consortium of universities – and used their own stakeholder analysis as a blueprint from which to build on.

The Stakeholder Analysis looked at various groups that will be important players in developing institutional repositories. The Framework outline identifies the primary group as information professionals and librarians. The secondary audience is identified as senior managers and institutional administrators. The tertiary audience is academic researchers as authors and end-users. Each of these stakeholders has a particular perspective on Open Access repositories and different information and advocacy needs. The advocacy part of the DRIVER project aims at addressing these specific needs for the different groups in the form of support materials and through the DRIVER support website and wiki.

The stakeholder groups that were identified were categorised as follows:

1. *Academics as authors/depositors*
2. *Academics as researchers/users*
3. *Repository Administrators*
4. *Library & Support Staff*
5. *University Administrators*
6. *Funding Agencies*
7. *Publishers*
8. *National/Government Research Bodies (Country Research Profiles )*
9. *“Europe” PR groups (European Research Profile)*

The specific information that is needed was identified in the form of questions as such:

1. *Academics as authors/ depositors*

What information do I want from the website/event/briefing paper etc.?

- What is “Open Access”?
- What are the benefits of self archiving to me?
- What are the costs/disadvantages to self-archiving?
- Will this not undermine the publishers?

- Where can I go if I encounter problems/have questions?
- How will people find my articles?
- How will I hear about open access news?
- What do my peers think about this?
- Where can I go to make my opinion heard?

What impression do I want from this website/event/briefing paper etc.?

- Clear, professional and aimed at me.
- (Website) Permanent site with links to organisations I respect.
- (Website) That the information is current and constantly monitored by a human.
- A website I would be happy to recommend to a colleague

## 2. *Academics as researchers*

What information do I want from the website/event/briefing paper etc.?

- Why should I bother looking for free articles?
- How can I find these free articles?
- How do I know this is the best website to look in for free articles-who recommends this site?
- Can I set up a search that will alert me to articles in my field/by particular authors deposited in the last month?

Is this information different to what I need?

- Information to encourage me to deposit.

What impression do I want from this website/event/briefing paper etc.?

- Clear, professional and aimed at me.
- (Website) Permanent site with links to organisations I respect.
- (Website) That the information is current and constantly monitored by a human.
- A website I would be happy to recommend to a colleague

## 3. *Repository Administrators*

What information do I want from the website/event/briefing paper etc.?

- Why should I set up a repository?
- What type of repository would suit our institution- examples?
- How will I set up a repository?
- How to I explain it/justify it to institution stakeholders?
- Who else is doing this and what problems have they had?
- Where do I go for help/advice?
- How will I find out about OA developments?
- If I come up with some ideas where do I go with them?

Is this information different to what I need?

- Ask them to notify OpenDOAR of their repository
- Accreditation/award scheme to encourage 'Best Practice'
- Information/ways to get Repository Administrators actively involved in the national development of DRs/national body.

What impression do I want from this website/event/briefing paper etc.?

- Clear, professional and aimed at me.
- (Website) Permanent site with links to organisations I respect.
- (Website) That the information is current and constantly monitored by a human.
- A website I would be happy to recommend to Institution management, a colleague or a library user.

#### 4. *Library and Support staff*

What information do I want from the website/event/briefing paper etc.?

- When and how do we bring up Open Access and repositories with our users?
- Do we help our users to deposit?
- How do I know this is the best site for our users to go to find free articles?
- Where do I go for help/advice?
- How will I find out about OA developments?
- If I come up with some ideas where do I go with them?

Is this information different to what I need?

- Recommendation as to where on the library's website DRIVER-support web link should appear.

What impression do I want from this website/event/briefing paper etc.?

- Clear, professional and aimed at me.
- (Website) Permanent site with links to organisations I respect.
- (Website) That the information is current and constantly monitored by a human.
- A website and/or materials I would be happy to recommend to a colleague or library user.

#### 5. *University Administrators*

What information do I want from the website/event/briefing paper etc.?

- Why should we do this?
- What is the opinion of our funders on Open Access?
- Who else (our peers) is doing this?
- What problems have they encountered?
- How much will this cost in the short and long term?
- How can we be sure a publisher won't sue us?

Is this information different to what I need?

- Accreditation/award scheme to encourage 'Best Practice'
- Information/ways to get University Administrators actively involved in the national development of DRs/national bodies.

What impression do I want from this website/event/briefing paper etc.?

- Clear, professional and aimed at me.

- (Website) Permanent site with links to organisations I respect.
- (Website) That the information is current and constantly monitored by a human.
- A website I would be happy to recommend to a colleague, staff or academic.

### 6. *Funding agencies*

What information do I want from the website/event/briefing paper etc.?

- What is Open Access and why should we care?
- We want to fund the best research - will not a mandate from us put the best researchers off applying to us?
- What do our peers feel about this and what are they doing?

Is this information different to what I need?

- Ask them to let Juliet know their policy.

What impression do I want from this website/event/briefing paper etc.?

- Clear, professional and aimed at me.
- (Website) Permanent site with links to organisations I respect.
- (Website) That the information is current and constantly monitored by a human.
- A website and/or materials I would be happy to recommend to our board and applicants.

### 7. *Publishers*

What information do I want from the website/event/briefing paper etc.?

- Why are you doing this to us?
- What role can my company play in the new publishing model?
- What are my competitors doing to respond to this?
- Where can I go to talk to my peers/competitors about OA?

Is this information different to what I need?

- Ask them to let RoMEO know their policy.

What impression do I want from this website/event/briefing paper etc.?

- Clear, professional and aimed (in a friendly way!) at me.
- (Website) Permanent site with links to organisations I respect.
- (Website) That the information is current and constantly monitored by a human.
- A website I would be happy to recommend to a colleague, editorial board, authors.
- 

### 8. *National/Government Research Bodies (Country Research Profile)*

What information do I want from the website/event/briefing paper etc.?

- What are our research strengths?
- How do we compare to others?
- Will this help us to attract the best researchers/funding/business/PR?

Is this information different to what I need?

- Open Access advocacy information.

What impression do I want from this website/event/briefing paper etc.?

- Clear, professional and aimed at me.
- (Website) Permanent site with links to organisations I respect.
- (Website) That the information is current and constantly monitored by a human.
- A website I would be happy to recommend to government bodies, media and individuals.

9. *“Europe” PR groups*

What information do I want from the website/event/briefing paper etc.?

- What are our research strengths?
- What areas of research are we weak in?

Is this information different to what I need?

- Open Access advocacy information.

What impression do I want from this website/event/briefing paper etc.?

- Clear, professional and aimed at me.
- (Website) Permanent site with links to organisations I respect.
- (Website) That the information is current and constantly monitored by a human.
- A website I would be happy to recommend to government bodies, media and individuals.

## Annex 2. Examples of Advocacy Materials

1. NECOBELAC Poster prepared for use by partners at external events and conferences.

**NECOBELAC Project**

The project aims at creating a **NE**work of **CO**llaboration **BE**tween Europe and Latin American Caribbean countries to spread know-how in:

- scientific writing
- open access publishing

through ad hoc training programmes addressed to all stakeholders in scientific communication for the safeguarding of public health.

**Partners & work packages**

- WP1 - Project management**  
Istituto Superiore di Sanità (ISS, Italy)
- WP2 - Project strategy and Impact assessment**  
Istituto Superiore di Sanità (ISS, Italy)  
in collaboration with the respective UN/WHO
- WP3 - Cross-national advocacy Infrastructure**  
University of Nottingham (UNOT, UK)
- WP4 - Training activities**  
Centro Superior de Investigaciones Científicas (CSIC, Spain)  
in collaboration with Universidad Nacional de Córdoba (Spain)
- WP5 - Promoting the project Infrastructure to guarantee its usage in Europe-LAC countries**  
Universidade do Minho (UMINHO, Portugal)
- WP6 - Networking LAC-Europe countries**  
Centro Latino Americano e do Caribe de Informação em Ciências da Saúde (CLACS, Brazil)
- WP7 - Focus on health-related structures in LAC countries**  
Universidad Nacional de Colombia (UN, Colombia)

**Project coordinator**  
Istituto Superiore di Sanità (Italy)

**Project duration**  
Three years: February 2009 – January 2012

**Project languages**  
English, Italian, Portuguese, Spanish

**EC contribution**  
800,000 Euros

[www.necobelac.eu](http://www.necobelac.eu)  
[info@necobelac.eu](mailto:info@necobelac.eu)

**project overview**

Project overview diagram showing a cycle of activities: Project strategy and impact assessment, Training activities, Cross-national advocacy infrastructure, Project management, and Open access publishing, all leading to Scientific writing.

**Project coordinator**  
Istituto Superiore di Sanità

*necobelac*

2. Briefing papers: Repositories Support Project <http://www.rsp.ac.uk/pubs/briefing-papers.php>  
This type of material can be used as a starting point in the development of materials tailored for use by the NECOBELAC advocacy program and of relevance to NECOBELAC stakeholders.

Page 1 of briefing paper.



### Overview

To embed your repository successfully as part of the institution requires significant **cultural change**, including integration of deposition within workflows and operational procedures. Promotion is one of the most powerful tools to achieve this.

### Core message

A core message or **strapline** is essential for promotion and this should reflect the repository's ethos and tangible advantages. This message should be incorporated into all promotional literature, every essential talk and be embraced by repository staff. There is a need to tailor aspects of your message to particular audiences so make them challenging, engaging and informative. Simple examples of a strapline are:

*Deposit in the repository and increase the visibility of your work*

*The success of the university is built upon its research – build a firm foundation today with UniRepoPrints*

*Think local, reach global.*

An expansion of this idea is to consider reducing the central message or unique selling point (USP) of your repository to just 25 words. It is a powerful focussing technique, and may well help you to identify or refine your core message, offering a snappy but accurate response to the chance encounter with a key academic staff member who asks 'So what does this repository do?'. For example:

*The repository collates, preserves and makes readily available to the global community the most valuable output of this institution – its research.*

### Building informed awareness

Each contact, briefing and event you organise helps to build an awareness of the repository, forming part of the overall promotional framework. Commonly repository managers will promote the **intellectual benefits** of the repository, but should not neglect the **emotive aspects**, such as personal reward. It is beneficial to address the issue of 'What's in it for me?' to stakeholders. Most audiences have limited time and attention. Potentially, all they will initially remember is the strapline.

### The marketing mix

For effective promotion it is best to adopt more than one approach, ensuring stakeholders hear about the service from as many different directions as possible. There is a need for **bespoke adaptation** to take account of each institution's particular social, political, strategic and operational environments. Some examples include the following:

#### Top down

- Explore institutional requirement for deposit (**mandates**).
- Obtain **supporting statements** from the very highest level of the institution.
- Invite stakeholders to join repository **steering groups** to assist in exploring unique institutional challenges; influencing the strategic position of the repository.
- Keep the Pro-VC for research (or similar) and key committees informed of developments and successes. This ensures the repository is **embedded** in the organisation.

**Bottom up**

- **Locate repository champions.** Enthusiastic early adopters can act as change agents, taking your messages out on a peer-to-peer basis.
- **Demonstrate how new researchers can contribute,** and gain a flying start to their careers. **Repository usage statistics** can provide powerful encouragement.
- **Engage students,** especially graduates, by promoting the use of open access research material. In turn they will influence their peers and mentors.
- **Inform and involve support staff,** ensuring they understand the importance of the repository to the institution's strategy.

**Events**

Repository promotion is often conducted at an individual or small group level. Larger events can also make for effective promotion. It is important to reach out to as many members of the institutional community as possible. You may wish to enlist a head of service to approach senior staff directly. Events should be informative, digestible and wherever possible tailored to the attendees' professional interests. Repository team members should attend with the express purpose of engaging individuals. Capitalise on success by rapidly following up on leads and contacts generated.

**Time Resource**

While institutions have noted that it has been possible to speak and interact with all departments in a matter of months, do not underestimate the time it will take to embed the repository in your institution. Promotion is an ongoing effort. New staff and priorities arise, and there will be a need to repeat much of the effort. Make use of other staff (e.g. liaison librarians) to spread the load. Equipped with your core message and backed by your experiences, they should be able to keep the repository message firmly on the agenda.

**Conclusion**

**Keep talking.** Do not be afraid of repeating and reiterating. Find new contexts for and continually adapt your message. Ultimately you are working towards giving institutional repositories the same weight as other academic activities and priorities (e.g. examinations and applying for grants). The recently introduced research funder mandates [JULIET<sup>1</sup>] should ensure the matter is at the forefront of the authors' minds. Now might be a good time to face the challenge of cultural change.

**References & further information :**

**JULIET** <http://www.sherpa.ac.uk/juliet/>

Research funders' open access policies.

**Repository Support Project** <http://www.rsp.ac.uk/>

The Repository Support Project (RSP) aims to co-ordinate and deliver good practice and practical advice to HEIs to enable the implementation, management and development of digital institutional repositories.

**SHERPA** <http://www.sherpa.ac.uk/>

SHERPA (Securing a Hybrid Environment for Research Preservation and Access) is investigating issues in the future of scholarly communication. It is developing open-access institutional repositories in a number of research universities to facilitate the rapid and efficient worldwide dissemination of research.

3. Presentation slides: SHERPA <http://www.sherpa.ac.uk/guidance/advocacy.html#resources>  
 Graphics and presentation slides such as these may be useful to the advocacy programme and can be developed by partners to suit the specific needs of the NECOBELAC stakeholders and advocacy programme.



#### 4. Online Podcasts

To ensure that NECOBELAC events have maximum impact and benefit for the community, partners will investigate the use of podcasting and other techniques to record training events or presentations which they can then make available online via the NECOBELAC Website and Wiki. Below are two examples of recent podcasts.

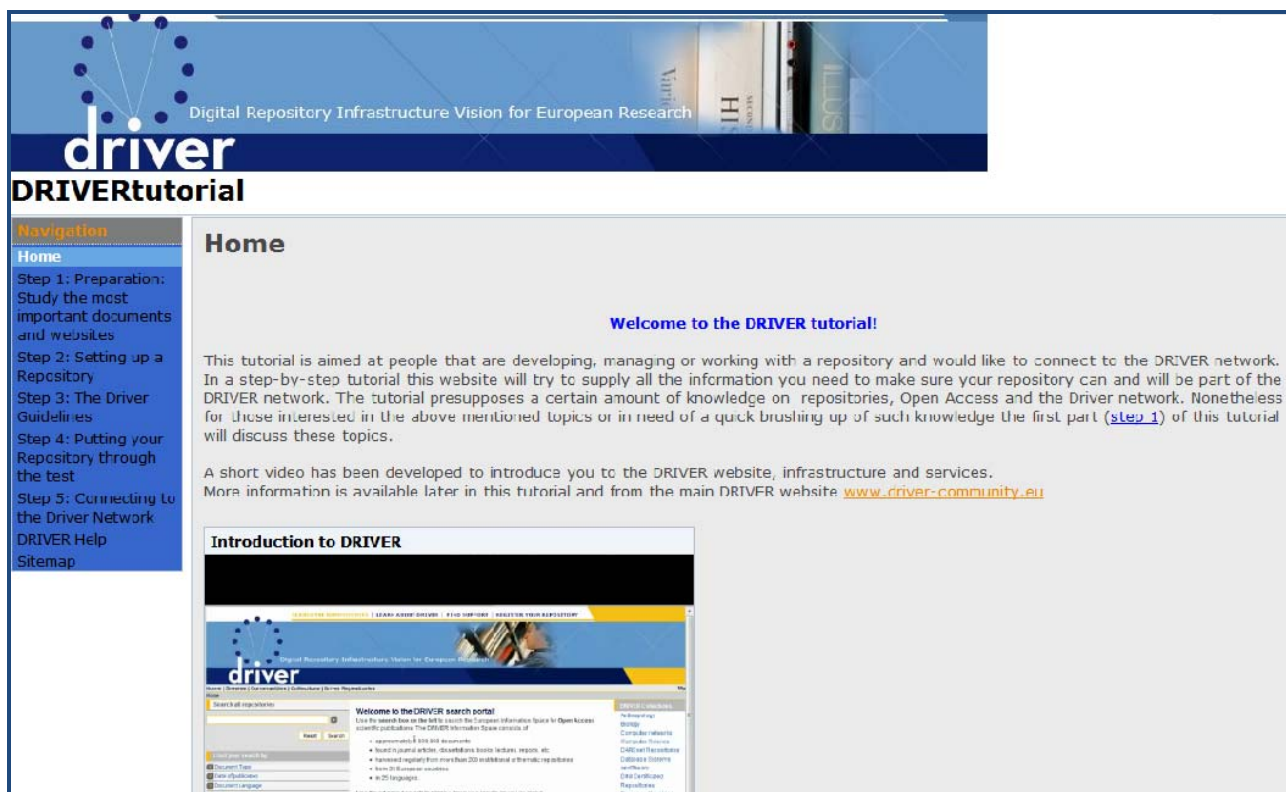
Video podcast of presentation given by Stephen Pinfield at the OASPA 2009 conference on the Open Access Publication Fund at the University of Nottingham  
[http://river-valley.tv/media/conferences/oaspa2009/0301-Stephen\\_Pinfield/](http://river-valley.tv/media/conferences/oaspa2009/0301-Stephen_Pinfield/)

Audio-only podcast prepared by the RSP project from an interview of Bill Hubbard, Sophia Jones and Mary Robinson on the DRIVER II project.  
<http://www.rsp.ac.uk/podcasts/driver.php>

## 5. Online Tutorials: DRIVER Tutorial for Data Providers (Repository Managers)

<http://sites.google.com/site/drivertutorial/>

Resources such as online tutorials may provide useful resources for the NECOBELAC stakeholders and can be used by NECOBELAC partners to inform their choice of tutorial style and software for NECOBELAC developed training materials.



The screenshot displays the DRIVER tutorial website. At the top, a banner features the DRIVER logo and the text "Digital Repository Infrastructure Vision for European Research". Below the banner, the page is titled "DRIVERTutorial" and "Home". A navigation menu on the left lists various steps and resources, including "Step 1: Preparation: Study the most important documents and websites", "Step 2: Setting up a Repository", "Step 3: The Driver Guidelines", "Step 4: Putting your Repository through the test", "Step 5: Connecting to the Driver Network", "DRIVER Help", and "Sitemap". The main content area includes a welcome message: "Welcome to the DRIVER tutorial!" followed by an introductory paragraph explaining the tutorial's purpose and a link to a video introduction. Below this, there is a section titled "Introduction to DRIVER" which shows a thumbnail of the DRIVER search portal interface.

# Annex 3. Workshop Announcement Leaflet

English version below and at <http://www.necobelac.eu/events/Roma-2009-10-19-en.pdf>

Spanish version at <http://www.necobelac.eu/events/Roma-2009-10-19-es.pdf>

Italian version at <http://www.necobelac.eu/events/Roma-2009-10-19-it.pdf>

Portuguese version at <http://www.necobelac.eu/events/Roma-2009-10-19-pt.pdf>

**Organizing Committee**  
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Daniela Marsili  
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Luis Noriega  
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Fax: +39 06 6872834

Participation in the event is free  
Participants are required to contact  
the ILIA Technical Scientific Secretariat

**Istituto Superiore di Sanità (ISS)**  
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[www.iss.it](http://www.iss.it)

The Istituto Superiore di Sanità is the leading technical and scientific body of the Italian National Health Service. Its activities include research, clinical trials, control and training in public health. The Institute is involved in collaboration and consultation with other institutions responsible for public health, including the Ministry of Work, Health and Social Policies, regional health authorities, local health agencies and hospitals. The Institute provides scientific advice and assessments in the framework of international organizations, such as EFSA, EU, IARC, OECD, UNEP and WHO.

**Istituto Italo-Latino Americano (ILIA)**  
Palazzo Santacroce  
Piazza Benedetto Cairoli, 3  
00186 Roma  
[www.ilia.org](http://www.ilia.org)

The Istituto Italo Latino Americano in Rome is an inter-governmental organism acting in favour of the cooperation between Italy and Latin American countries through a variety of activities and initiatives, also in the context of the relationships with the European Union. The Institute promotes projects and events organized to increase the development of all the Member States, in collaboration with Italian Ministry of Foreign Affairs. It also supports the economic, social, scientific, technological and cultural cooperation between Italy and Latin America, through the organization of international events. Information and documentation activities aimed at spreading knowledge of Latin America in Italy are also envisaged.

**1<sup>st</sup> Workshop ILIA-ISS**  
**Open Access to information for the safeguard of public health**  
Which opportunities from the NECOBELAC network?  
Rome, 19 October 2009

**ILIA**  
Istituto Italo-Latino Americano  
Palazzo Santacroce  
Piazza Benedetto Cairoli, 3  
00186 Rome

Designed by Alessandro Spavoli, ISS

English

24/09/2009 12:39:09

Organized by:  
Istituto Superiore di Sanità (ISS) [www.iss.it](http://www.iss.it)  
Istituto Italo-Latino Americano (ILIA) [www.ilia.org](http://www.ilia.org)

**OBJECTIVES OF THE WORKSHOP**

- Pointing out the relevance of cooperation and sharing information resources for the safeguard of public health
- Promote a cultural change in the perspective of a bi-directional exchange between Europe and Latin America
- Spread the opportunity to participate to the NECOBELAC European project through the involvement of all the stakeholders in production and dissemination of scientific information
- Offer the opportunity to participate in a flexible training program on scientific writing and new open access publication models

During the meeting, organized within the International Open Access week, videoconference connections will be established with the European Commission, and Latin American and European institutions involved in public health and promoting open access information diffusion

**16.00 – 17.30 – Session 1**

**The NECOBELAC project within the international framework**

Chairperson **Paola De Castro** (ISS, Italy)

**Welcome address**  
**José Roberto Arndino Salazar**, President ILIA, Italy  
Ambassador of El Salvador

**Opening address**  
Istituto Superiore di Sanità, Italy

**Europe and scientific cooperation with Latin American and Caribbean countries**  
**Jean-François Dechamp** (European Commission) (videoconference connection)

**Information diffusion in public health in Latin America and Caribbean countries**  
**Abel Packer** (BIREME/PAHO/WHO)

**European initiatives for open access**  
**Eloy Rodrigues** (Universidade do Minho, Portugal)  
**Bill Hubbard** (University of Nottingham, United Kingdom) (videoconference connection)

**Discussion**

**17.30 – 19.30 – Session 2**

**Cooperation and information in public health:**

**“Voices from Latin America and Europe”**  
Chairperson **Abel Packer** (BIREME/PAHO/WHO)

**The ILIA cooperation experiences in the health sector**  
**Luis Noriega** (ILIA, Italy)

**The commitment of public health institutions for dissemination improvement of scientific information**  
**Carlos Agudelo** (Instituto de Salud Pública, Colombia)  
Videoconference connections with Latin American institutions participating in BIREME (Virtual Health Library - SciELO, etc.)

**An innovative training model based on conceptual maps**  
**Reme Melero** (Consejo Superior de Investigaciones Científicas, Spain)

**Promoting OA good practices in the Agricultural Community: the CIARD Initiative**  
**Valeria Pesce, Imma Subirats** (FAO)

**How to join the NECOBELAC training program**  
**Daniela Marsili** (ISS, Italy)

**DSpace ISS: a digital archive of online resources in public health**  
**Elisabetta Poltronieri** (ISS, Italy)

**An experience of cooperation between Italy (ISS) and Ecuador (IFA) on health and environment**  
**Pietro Comba** (ISS, Italy)

**The AVIS international collaboration**  
**Vincenzo Saturni** (President, AVIS National, Italy)

**Experiences of collaboration between Italy and Chile in the field of gynecology and oncology**  
**Roberto Angiolli** (University Campus Bio-medico of Rome, Italy)

**Meaning and impact of the Open Access week**  
**Alma Swan** (Key Perspectives, United Kingdom) (videoconference connection)

**Discussion and conclusions**  
**Luis Noriega** (ILIA, Italy); **Paola De Castro** (ISS, Italy)

**19.30 - Farewell cocktail**

**OPEN ACCESS WEEK**  
[openaccessweek.org](http://openaccessweek.org)

English.indd 2

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